

## MUSIC IN PROMOTIONAL FILMS ON WEBSITES

### Description:

This fee is applicable for a clip of musical works in connection with visual content on a company's website that serves promotional or educational purposes. The clip promotes a company, a product, a trademark etc. on a website. The clip does not serve entertainment purposes (e.g. music videos).

Website visitors may typically access the clip free of charge and on demand at a place and time of their choice.

### Royalty fees AKM and austro mechana per film (excl. VAT):

| Music use in minutes                 | Fee AKM                  | Fee austro mechana       | Total fee                |
|--------------------------------------|--------------------------|--------------------------|--------------------------|
| up to 1 minute                       | € 200,00 onetime payment | € 100,00 onetime payment | € 300,00 onetime payment |
| up to 3 minutes                      | € 300,00 onetime payment | € 150,00 onetime payment | € 450,00 onetime payment |
| for every subsequent minute of music | € 50,00 onetime payment  | € 25,00 onetime payment  | € 75,00 onetime payment  |

The license grant is valid for a period of **2 years**.

## MUSIC IN PROMOTIONAL FILMS ON WEBSITES AS WORKS OF REFERENCE

### Description:

This fee is applicable for a clip of musical works in connection with visual content on a company's website that serves promotional or educational purposes. The clip promotes a company, a product, a trademark etc. on a website. The clip serves as a work of reference for the film production company with the purpose of presenting the services of the film production company.

Website visitors may typically access the clip free of charge and on demand at a place and time of their choice.

**Royalty fee information for music in promotional films on websites, AKM and austro mechana**

### Royalty fees AKM and austro mechana per film (excl. VAT)

|                 | <b>AKM</b>              | <b>austro mechana</b>   | <b>Total fee</b>        |
|-----------------|-------------------------|-------------------------|-------------------------|
| <b>per film</b> | € 50,00 onetime payment | € 25,00 onetime payment | € 75,00 onetime payment |

#### **Additional information:**

For licensing online uses of music, licenses from both AKM and austro mechana are required.

All fees are exclusive of VAT.

For further information, please contact:

#### **Siegfried Samer**

siegfried.samer@akm.at

Tel.: +43 (0) 50717-19509